# Joe Frost

Web Design / Developer
Frontend / Backend

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## MAIN TECHNOLOGY

**Front End**
*HTML*
*JAVASCRIPT ES6*
*CSS / SASS / STYLED COMPONENTS*
*RESPONSIVE LAYOUT / FLEX / GRID*
*UI / UX*

**Frameworks**
*REACT / REDUX*
*GATSBY / NEXT*
*WORDPRESS / WOOCOMMERCE*

**Back End**
*PHP / MYSQL*
*WHM / CPANEL / ADMIN*
*LINUX / CLI*
*REST API*

**Other**
CHROME DEV TOOLS
GITHUB
NPM / YARN
JIRA / TRELLO
TESTING / JEST / ENZYME
FLOW / SECURITY
SEO / SEMANTIC HTML
VS CODE
FIGMA / ADOBE XD / FRAMER
PHOTOSHOP / ILLUSTRATOR
INDESIGN
C# / UNITY
XCODE

**Secondary/Actively Learning**
*NODE / EXPRESS*
*AMAZON WEB SERVICES*
LARAVEL/BLADE

## ABOUT ME

I have been designing and developing websites for 13 years now. Starting out as a graphic designer/typesetter for a busy printing company I moved into web development in 2007. From basic HTML/CSS small sites for friends and local businesses I quickly progressed towards creating more complex sites for larger companies using PHP/MYSQL to drive e-commerce, cms and event/holiday booking systems.

I like to keep up with fast changing web technology and frameworks and observe best practices at all times. I am always keen to expand my skill set and excited to learn new things.

In amongst the various projects I also spend a few hours each week researching latest trends and advancing my skillset on Udemy and LinkedIn.

I can happily work with any task given as part of a team or individually, from setting up basic email templates to complex content management systems, working with the best practices of the company in mind. I have worked with a large range of different clients in the past both in work positions and freelance/side projects and enjoy finding the best way of helping people achieve their goal in a timely and efficient manner while being aware of budget. I have always enjoyed excellent working relationships with employers/employees and clients in the past.

## WORK EXPERIENCE

### April 2019 to August 2020
**React/Redux UI/UX Front End Developer**
**Codices Interactive**
**On site full time contract to March 2020 / remote to August 2020**
- Maintaining and improving software applications in React/Redux.
- Creation of web apps from initial concept/wireframing through to final product.
- UI/UX designing layouts and animations
- React - Class and hooks with mainly styled components/SASS for css.
- Redux state management/context api
- UI design in Photoshop/Illustrator/XD/Figma
- Unit testing/ Test driven development and best practices observed
- Agile development team - with daily standup meetings and weekly sprints for continuous integration/deployment, Jira sprint boards
- Working in scrum as part of the frontend development team
- Active participant in meetings to brainstorm new features

### September 2009 to August 2018
**Front end/backend dev / Cornish Cottage Holidays**
**Helston & Redruth**
- Work on website designs/layouts, adding new features HTML/CSS/JQUERY/ Bootstrap/Wordpress
- Update maintain backend cottage management/booking system with PHP/MYSQL/ Zend
- Creating new micro sites (wordpress/bespoke) for the brand and hooking these into the cottage management backend system.
- Created website for staff to select properties for a bespoke customer short list of properties which could be emailed to the customer or saved as a print friendly PDF document.
- All design and branding for company. From stationery, leaflets and internal docs to main brochure design/layout.
- Creation/maintenance for a housekeeping portal whereby housekeepers could log in and find latest job list and input which jobs had been completed, how long they took and if there were any issues, it also allowed them to order linen sets/welcome hamper items.
- Produce reports for website analytics
- Email templates for marketing campaigns through constant contact
- SEO for main website

*Continued overleaf*

## September 2008 to October 2018
*(Freelance basis working from home and visited office for regular meetings and progress reports)*
**St Ives Holidays**
**St Ives**

- All design and branding for company. From stationery, leaflets and internal docs to main annual brochure.
- Created brand new website integrating front end with new custom PHP backend booking manager with xml data manually updated three times daily from third party letting software.
- Upgraded website backend in 2015 to use TABS Rest Api for complete automation of bookings.
- Updated front end at same time to be fully responsive.
- Various additions to the website, Complete short list setup, integration of owner booking/cancellation feature.

### from September 2008
**Self Employed Graphic Designer / Web Designer**
**Home/on customer site**

- Design and set up websites from initial client brief. Amend and maintain existing websites.
- Using HTML/CSS/PHP/Jquery, WHM/CPANEL/PHPMYADMIN, Wordpress.
- Design and set up of client print material from initial concept to final artwork submission for printers.
- Liaise with clients on phone and in person.
- Consultation on various computer issues and training for website content management.

### August 1994 to September 2008 *(Full Time 8.30am to 5.00pm + overtime)*
**Rowe the Printers**
**Hayle**

- Design Typesetting / Layout Imposition
- Work on producing Stationery, Leaflets, Magazines, Books from initial layout from customer copy to final imposed spreads.
- Work with artists on retouching scans in photoshop to exactly match their original artwork.
- Meet with clients for initial brief and work with them throughout project stages in person and on phone. Each designer had their own set of regular clients.
- Most jobs were fast turnaround/strict press deadlines - job from 40 to 60 hours work per week depending on demand.
- Maintain and update computers with latest software and assist with any technical issues.
- Operate film setter, plate making machine and software.